

## Broker Newsletter Content – SilverSneakers

### SilverSneakers Launches New Campaign

SilverSneakers® gives members a variety of ways to get active while staying independent and socially connected. As a response to COVID-19, SilverSneakers launched a new campaign, plus new online features, that support members in any way they decide to move.

Once eligible, members can enjoy 200+ SilverSneakers On-Demand™ videos available 24/7, plus SilverSneakers LIVE classes and workshops hosted via Zoom<sup>1</sup>. There are also thousands of participating locations<sup>2</sup> with various amenities, and classes<sup>3</sup> for all fitness levels. Members can enroll at multiple locations at any time.

**Check out the new SilverSneakers [campaign video](#) and encourage your prospective members to try a free [Facebook Live](#) class.**

1. Zoom is a third-party provider and is not owned or operated by Tivity Health or its affiliates. SilverSneakers members who access SilverSneakers Live classes are subject to Zoom's terms and conditions. SilverSneakers member must have Internet service to access SilverSneakers Live classes. Internet service charges are responsibility of SilverSneakers member.
2. Participating locations ("PL") are not owned or operated by Tivity Health, Inc. or its affiliates. Use of PL facilities and amenities is limited to terms and conditions of PL basic membership. Facilities and amenities vary by PL.
3. Membership includes SilverSneakers instructor-led group fitness classes. Some locations offer members additional classes. Classes vary by location.